



Boosting Cross-border cooperation capacities of Local Actors in the South Baltic Sea



WHY DO WE NEED UMBRELLA PROJECT?

The South Baltic Programme is still poorly available to small organizations because of:

1. Insufficient institutional and financial capacities
2. Communication barriers (lack of English skills)
3. Lack of competences and capacities for project development and implementation

WHAT DO WE OFFER?

1. AWARENESS RAISING EVENTS

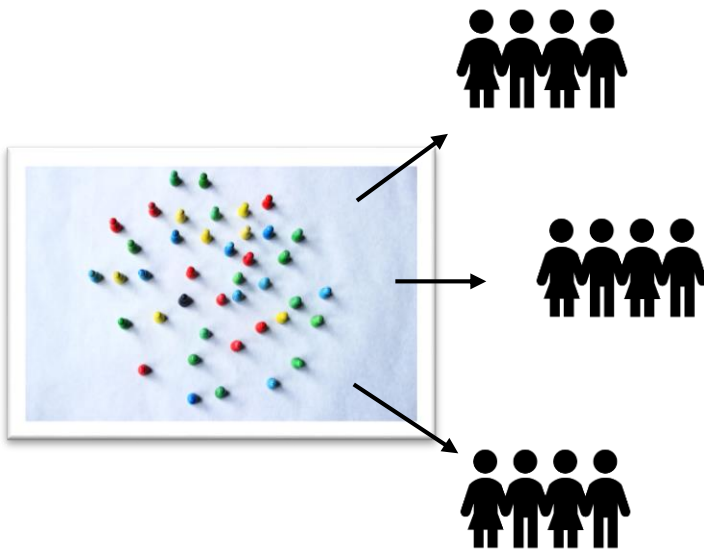
WHO?	Possible stakeholders, not yet mapped. They can be newcomers in Cross-border cooperation, small local and regional authorities who aim at strengthening a «South Baltic Identity»
WHAT?	Participation of «historical» representatives of cross-border cooperation on the Baltic Sea (project managers, politicians), Inspirational talks, Overview on past and currents CBC projects in the region in the INTERREG South Baltic, INTERREG Baltic Sea, Erasmus +, Europe for Citizens.
WHERE & WHEN?	<ul style="list-style-type: none">- Gdansk: Umbrella Awareness Raising Event (11-12 June 2018)- Denmark- Poland
WHY?	To raise awareness among the stakeholders on Cross-Border Cooperation, EU Grants, Initiatives, Opportunities in the Baltic Sea Region



WHAT DO WE WANT TO DO?



1. PICTURE OF POSSIBLE STAKEHOLDERS IN UMBRELLA PROJECT
2. MAPPING OF STAKEHOLDERS: SMALL LOCAL AND REGIONAL ORGANIZATIONS (Newcomers in the South Baltic Program or that, in general, have never been involved in Cross-border cooperation networks/ Entities interested in forming a «South Baltic Identity»)
3. CREATION OF THREE IDEAL GROUPS TO BE TREATED WITH TAILOR-MADE SOLUTIONS



- A. NEWCOMERS: the main objective is to attract and involve them in the CBC networks, teach them how to move the first steps in CBC and help them overpassing their barriers (language, capacity and competences, bureaucracy, networking, knowledge exchange)
- B. INTERMEDIATE: they consulted the Contact Points of the South Baltic Program but finally they did not apply for funds. Probably their main barriers consist in lack of English skills, insufficient institutional and financial capacities, lack of competences in project management. The main objective here will be to : detect what are their priorities/ their field of interest/ the barriers that impeded them to actually apply for grants
- C. EXPERTS: organizations that are well established in the Cross-border Cooperation networks. They will have the possibility to be involved in those UMBRELLA's activities devoted to make local actors to meet and to harvest new ideas/ connect to new networks.

WHAT DO WE OFFER?

2. MICRO-ACTIVITIES

WHO?

Beneficiaries interested in relevant cooperation areas.

WHAT?

Set of activities to finance micro-activities for beneficiaries in order to help them better understand the added value of cross-border cooperation. The funds for micro-activities will be managed by Project Partners and will finance the activities of the beneficiaries including travel and accommodation, face-to-face meetings, rental of experts etc. The goal of the micro-activities would be to simulate real life cross-border projects yet with little to no administrative or financial burdens on the beneficiaries.

Activities: study visits, conferences, reports on particular aspects of cooperation

WHERE & WHEN?

Poland, Lithuania, Sweden, Denmark, Germany starting from this summer

WHY?

The aim of those micro-activities will be to create dedicated cross-border networks in specific areas. Beneficiaries of the micro-activities will be able to use the knowledge, expertise and experience gained during the implementation, to later submit full-scale or small-scale applications to the regular SBP or other ETC funds calls.

WHAT DO WE OFFER?

3. «RENT-AN-EXPERT» SERVICE

- **WHO?** Beneficiaries that have identified relevant themes or concrete ideas for development of projects within the SBP or other ETCP
- **WHAT?** Selected projects will be able to receive support by “rent-an-expert” facility, to finalise applications to be submitted to SBP or other ETC Funds
- **WHERE & WHEN?** In your organization!
- **WHY?** The participation in cross border workshops will prepare potential beneficiaries for concrete cooperation in joint projects. Participants will be profiled and put into thematic groups.

WHAT DO WE OFFER?

4. CROSS-BORDER CONFERENCES WITH PA PANEL

- **WHO?** Beneficiaries interested in specific topics
- **WHAT?** Selected beneficiaries grouped around their PA/HA will be informed on future project steps/activities and will meet with experts from their PA/HA for the 1st time.
The conferences will have both panel sessions as well as discussion sessions in smaller groups for better interaction possibilities.
- **WHERE & WHEN?** Sweden, Denmark, Poland
- **WHY?** The participation in cross border workshops with PA panels will provide beneficiaries with relevant information in a specific thematic area for the preparation of future project applications.
- First CBC Conference: 18th-19th September in Kalmar (Sweden)

WHAT DO WE OFFER?

5. NATIONAL TRAININGS

6. TRAININGS FOR TRAINERS

WHO? focus	All the three groups (Newcomers, Intermediates, Experts) with different approaches, contents, according to their level of experience in cross-border cooperation.
WHAT?	Trainings will be organized in the manner to respond to the specific requirements, problems and barriers in every region covered. Trainings will be held in national languages, in groups of 15 to 25 people.
WHERE & WHEN?	Poland, Lithuania, Denmark, Sweden (probably from September 2018)
WHY?	The objective is to train potential project developers with the strong focus on “newcomers” and support them in project development.

Training of Trainers will be organised to prepare each PPs to conduct national trainings in order to increase capacity that will allow for further development of cross-border projects and to transfer the knowledge to all other organisations working in the field of supporting project partnerships in the preparation phase of the projects to be submitted by SBP (or other ETC programmes).



WHAT DO WE OFFER?

7. CROSS-BORDER WORKSHOP

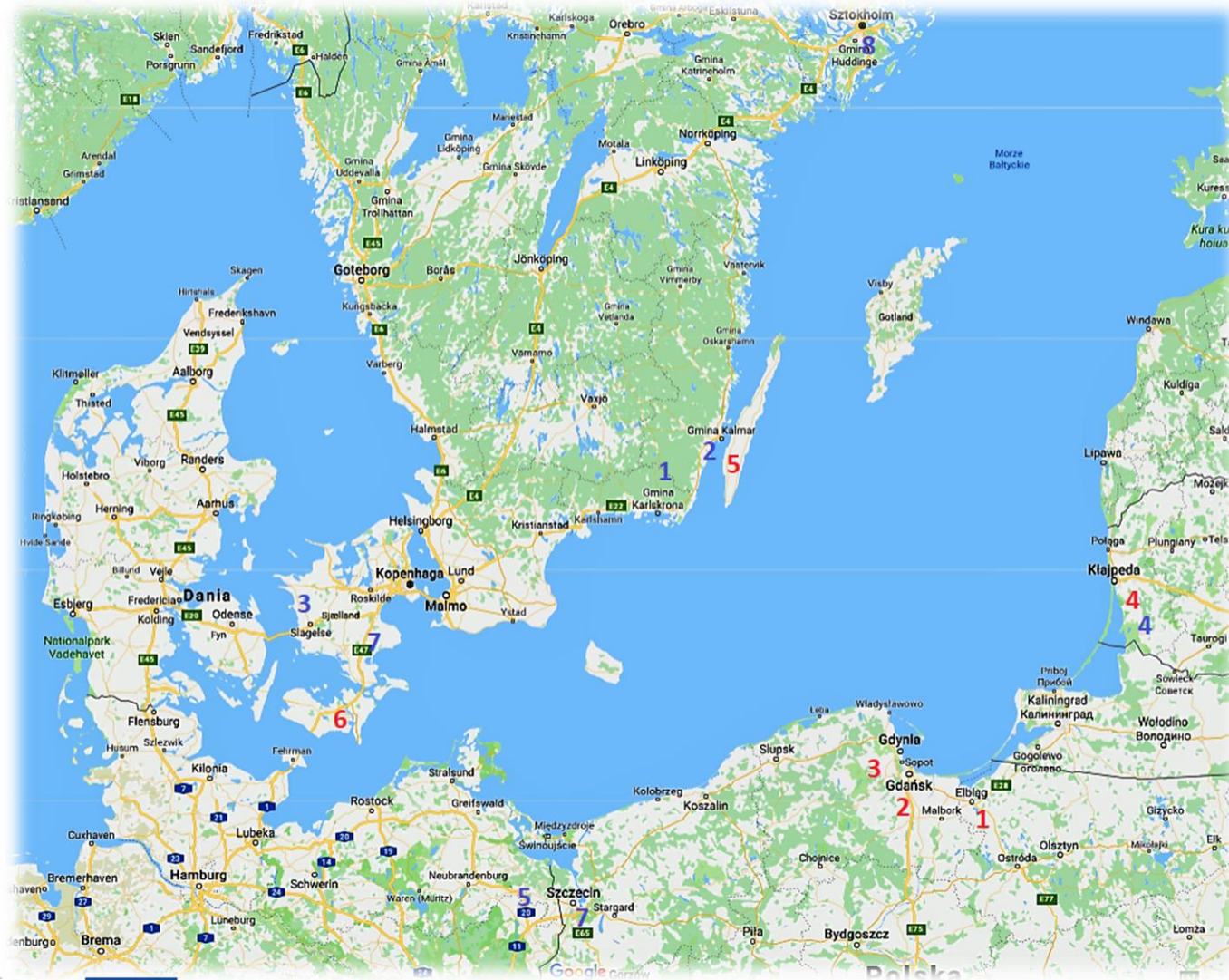
- **WHO?** Beneficiaries that have identified relevant themes or concrete ideas for development of projects within the SBP or other ETCP
- **WHAT?** The workshops will have both panel sessions as well as discussion sessions in smaller groups for better interaction possibilities. Such smaller groups will discuss about topics like: Active communication between beneficiaries, Project proposals, in the form of one page summary. Presented project, ideas will be assessed by experts' panel that gives direct feedback and suggest next steps in the project preparation.
- **WHERE & WHEN?** Poland, Lithuania, Sweden, Denmark, Germany
- **WHY?** The participation in cross border workshops will prepare potential beneficiaries for concrete cooperation in joint projects. Participants will be profiled and put into thematic groups.

PARTNERSHIP

4 COUNTRIES

6 PROJECT
PARTNERS

8 ASSOCIATED
PARTNERS



PROJECT PARTNERS

1. ASSOCIATION OF POLISH COMMUNES OF EUROREGION BALTIC (Elbląg - Poland)
2. "POMORSKIE IN THE EUROPEAN UNION" ASSOCIATION (Gdańsk - Poland)
3. BALTIC INSTITUTE FOR REGIONAL AND EUROPEAN CONCERN BISER (Gdynia - Poland)
4. KLAIPEDA UNIVERSITY (Klaipėda - Lithuania)
5. REGIONAL COUNCIL IN KALMAR COUNTY (Kalmar-Sweden)
6. GULDBORGSUND MUNICIPALITY (Nykøbing - Denmark)

ASSOCIATED PARTNERS

1. TORSÅS MUNICIPALITY (Torsås - Sweden)
2. KALMAR MUNICIPALITY (Kalmar - Sweden)
3. REGION ZEALAND (Sorø - Denmark)
4. ASSOCIATION KLAIPEDA REGION (Klaipėda – Lithuania)
5. MUNICIPAL COMMUNITY EUROPAREGION POMERANIA REGIONAL ASSOCIATION (Löcknitz-Germany)
6. ASSOCIATION OF POLISH MUNICIPALITIES IN THE EUROREGION POMERANIA (Szczecin - Poland)
7. JOINT MUNICIPALITY CONTACT COUNCIL ZEALAND (Solrød- Denmark)
8. NORDEN ASSOCIATION (Stockholm- Sweden)

THANK YOU!

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