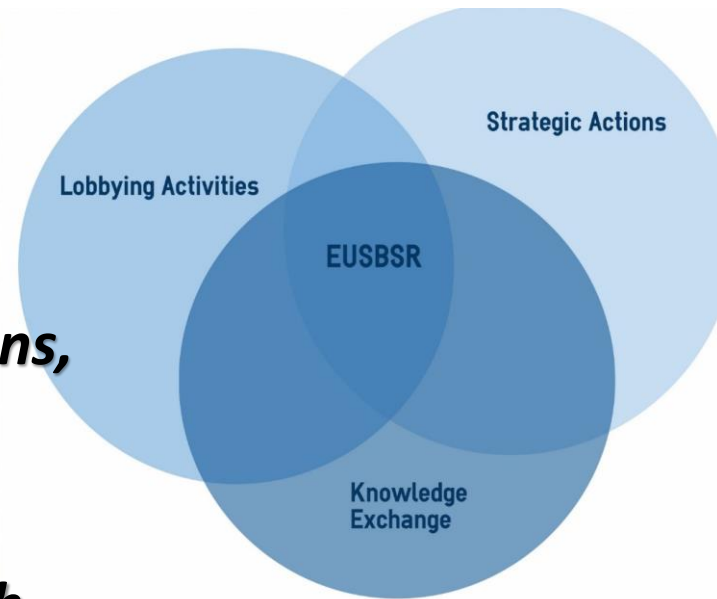


Boosting cross-border cooperation in the Baltic Sea Region

Gdańsk, 11th June 2019
Participation Day



What is ERB



- **one of the biggest maritime euroregions, created in 1998**
- **first to include Russian partners**
- **hub for cross-border cooperation with focus on people-to-people projects**
- **strategic actions via Interreg projects**
- **promoting local and regional perspective in the Baltic Sea Region and EU (MLG)**
- **exchanging knowledge and good practice, building capacities for local actors**





Boosting cross-border cooperation capacities of local actors in South Baltic Sea



Umbrella – we support local initiatives

Umbrella project aims to provide knowledge and skills in the implementation of goals and cross-border cooperation for local and regional entities in the South Baltic Region.



Umbrella effect



It involves changing the way of thinking about participation in EU projects and understanding the opportunities in the Baltic Sea Region.



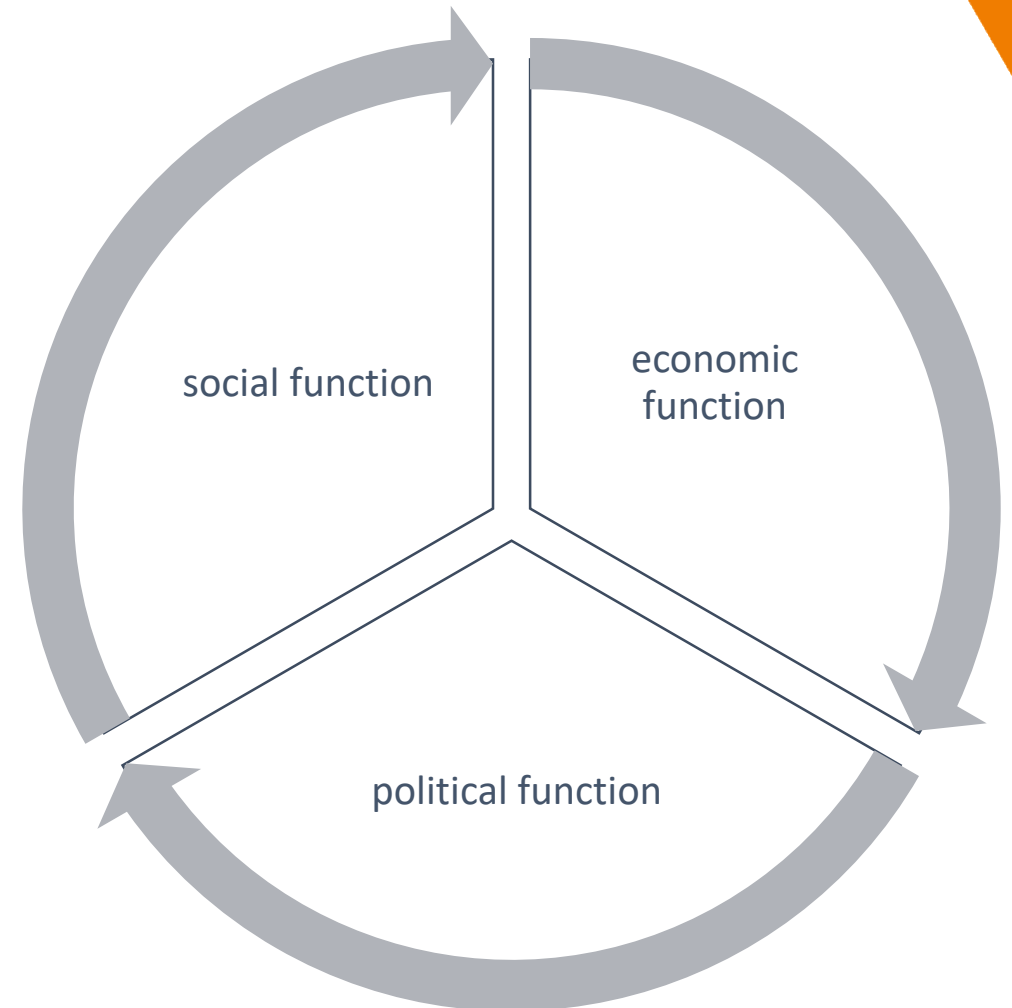
Who is the Umbrella project directed to?



- NGO's
- Local and regional authorities and associations
- Chambers of commerce
- Business support organizations
- Local governments
- Local activists
- Institutions for nature protection, culture and national heritage.

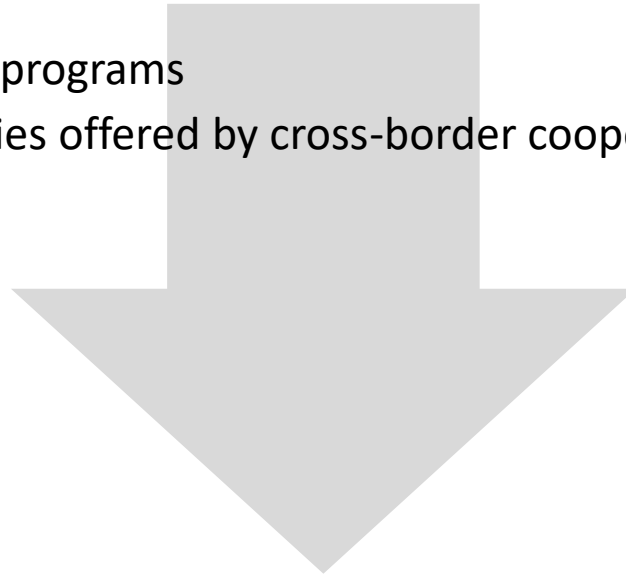
Why are small local actors so important?

- express the aspirations and needs of small communities
- create and differentiate social opinion
- act in favor of minority interests
- care about the common good
- are an element of social integration
- support the development of many important areas of life
- support business development
- initiate social changes and raise social awareness
- complement the state's activities
- educate future leaders.



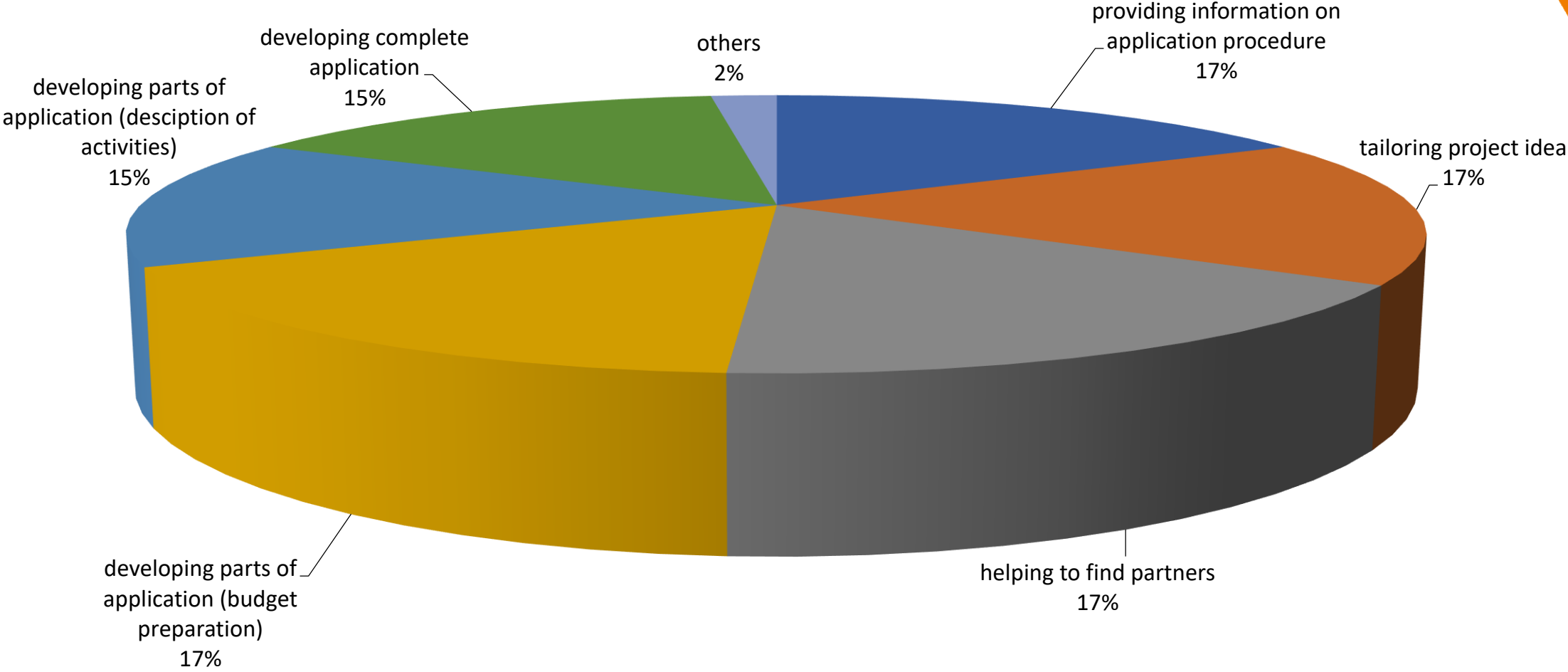
All types of local entities face many obstacles in their operations

- limited human resources
- limited finances
- problems with budgeting
- insufficient competences to join EU programs
- lack of awareness of the opportunities offered by cross-border cooperation



resignation from the opportunities offered by the cooperation and participation in EU programs

What newcomers would like help with



OUR MISSION

Together we will create new opportunities for your actions!

- ✓ Rent-an-expert
- ✓ Cross-Boarder conference
- ✓ Awareness Raising Event
 - ✓ Microactivities
- ✓ And many more!





[Why Umbrella?](#)

[Challenges](#)

[Objectives & Benefits](#)

[Beneficiaries](#)

[Partners & Contact](#)

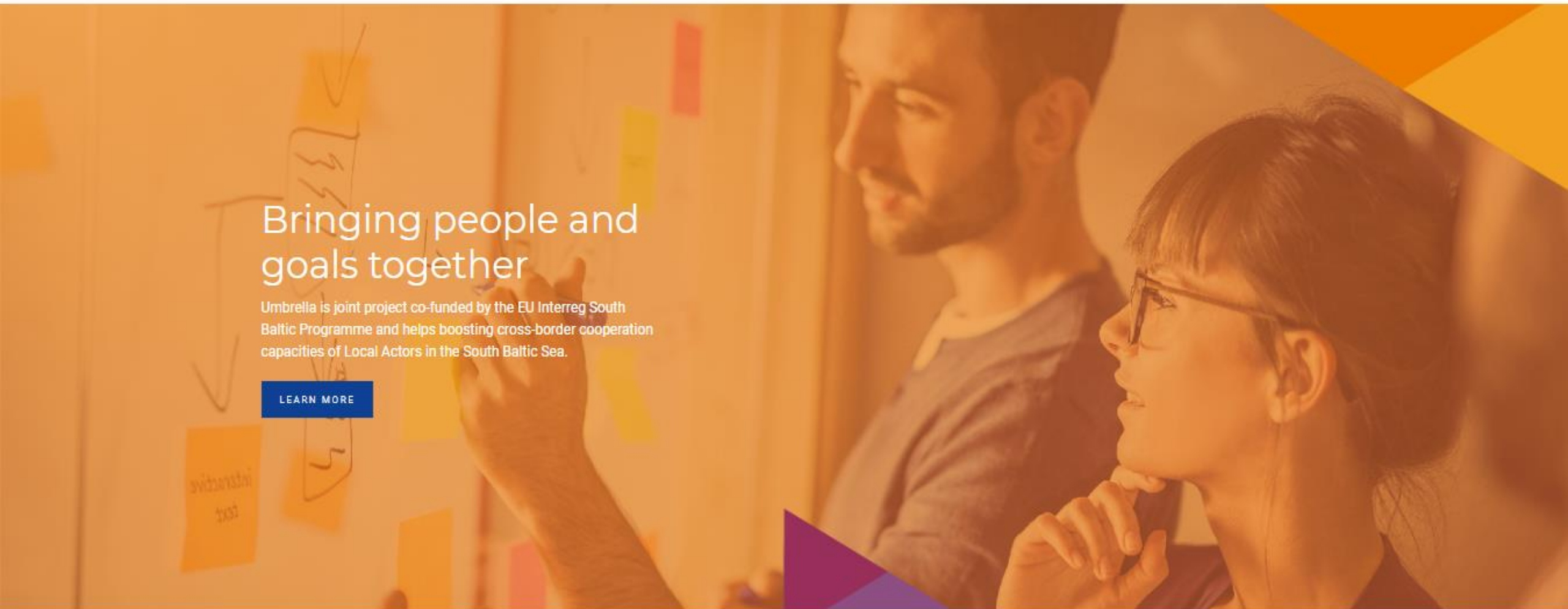
[Moodle](#)



Bringing people and goals together

Umbrella is joint project co-funded by the EU Interreg South Baltic Programme and helps boosting cross-border cooperation capacities of Local Actors in the South Baltic Sea.

[LEARN MORE](#)



THANK YOU!

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