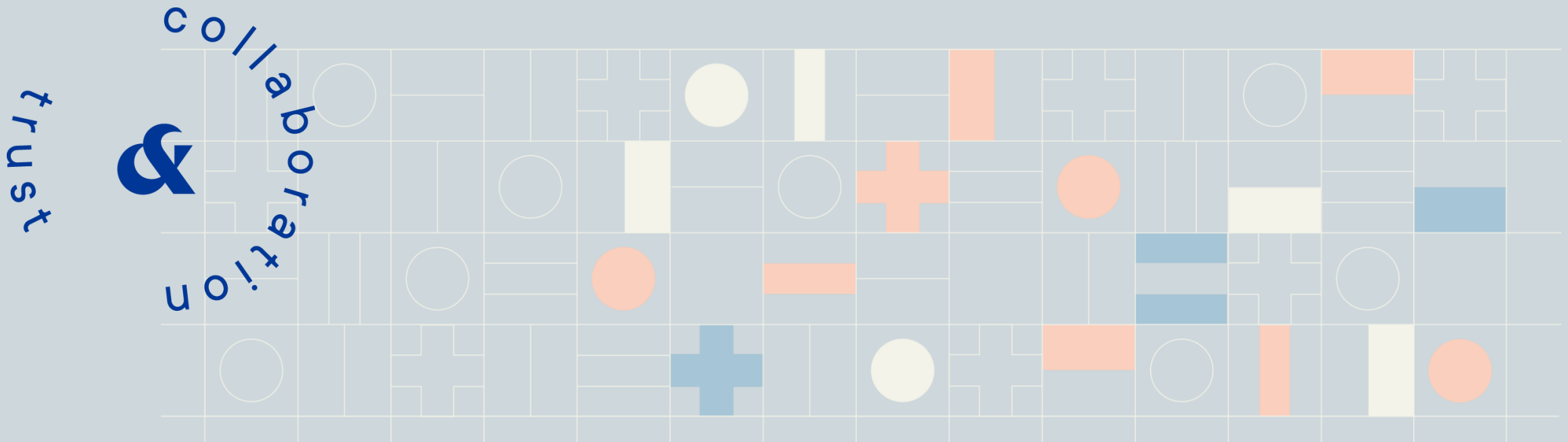


SDGs in the Baltic Sea Region



Sustainable Development



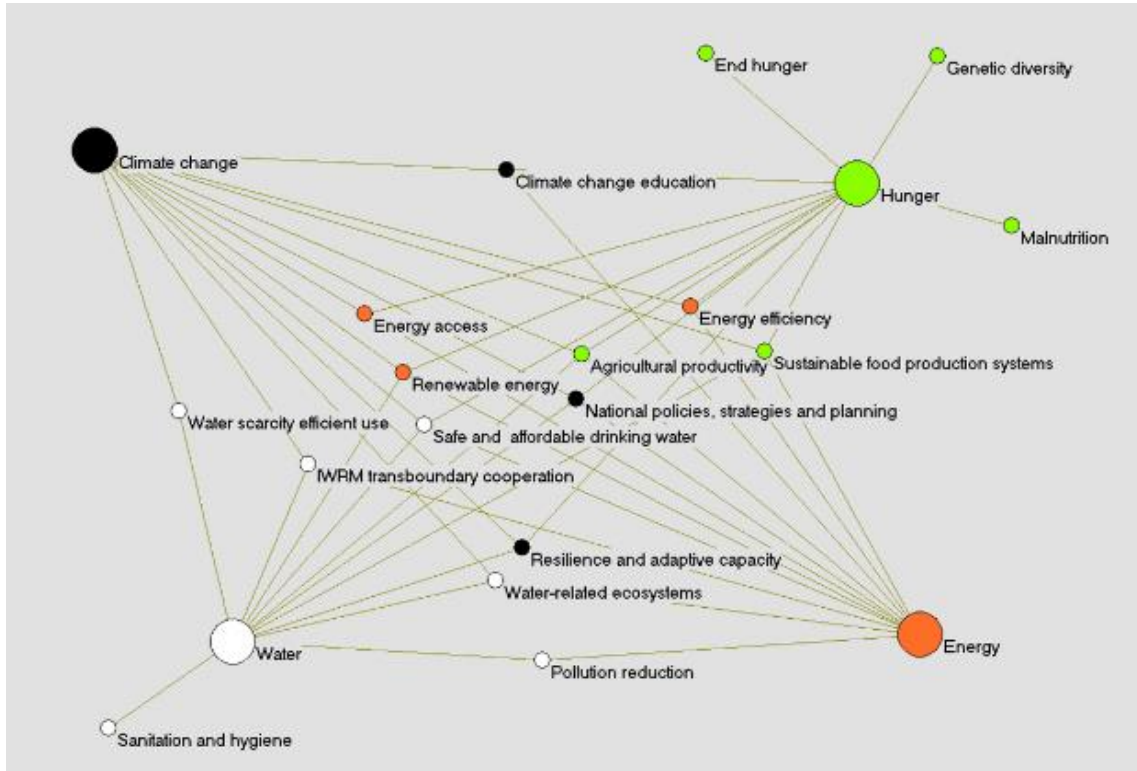
2030 Agenda – Transforming our world

- 17 GOALS
- 169 TARGETS
- ADOPTED ON 25 SEPTEMBER 2015
- UNIVERSAL
- INTEGRATED
- TRANSFORMATIVE

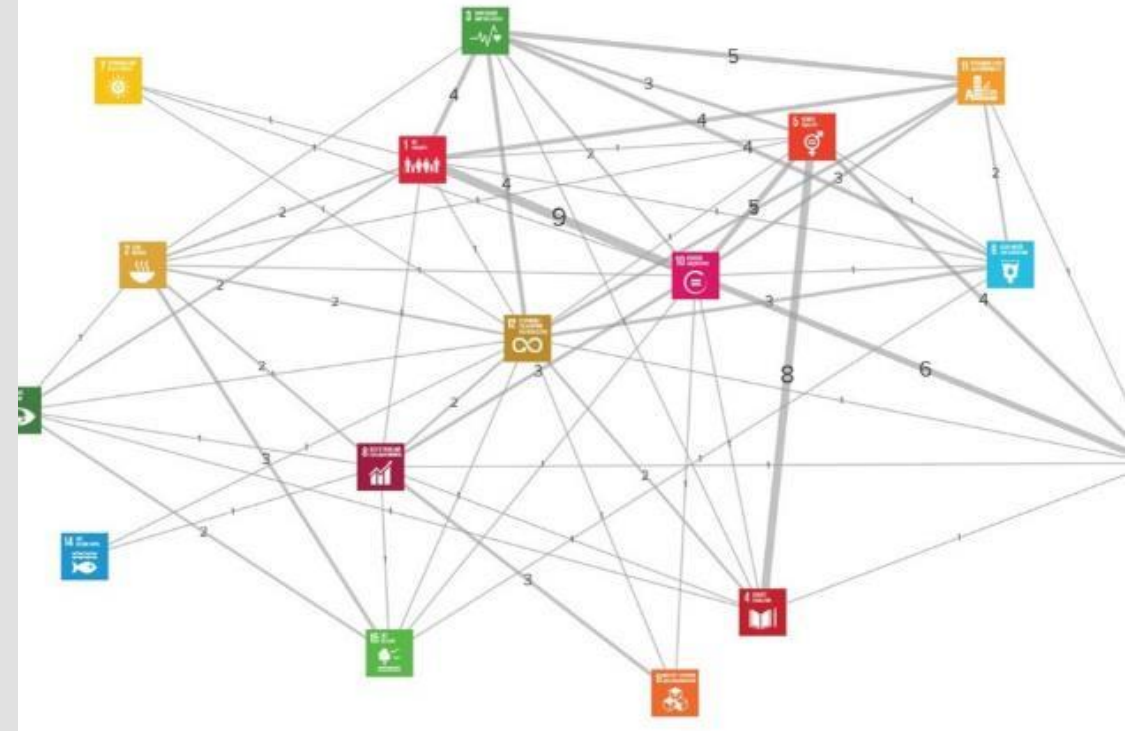
SUSTAINABLE DEVELOPMENT GOALS



Interconnected and indivisible

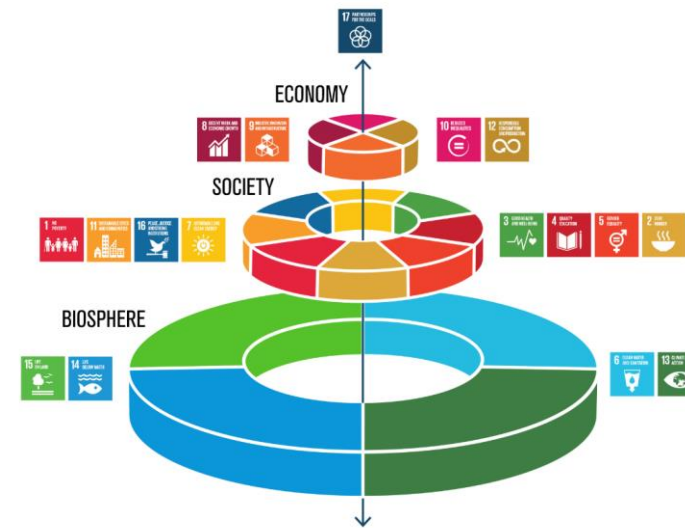


- Network of targets: David Le Blanc „Towards integration at last? The sustainable development goals as a network of targets“ DESA Working Paper No. 141, March 2015



- Scaling by weight: Source: <http://blog.kumu.io/a-toolkit-for-mapping-relationships-among-the-sustainable-development-goals-sdgs/>

2030 Agenda and SDGs



“We acknowledge also the importance of the **regional and sub-regional dimensions...** [which] can facilitate the effective translation of sustainable development policies into concrete action at national level”.

Council of the Baltic Sea States



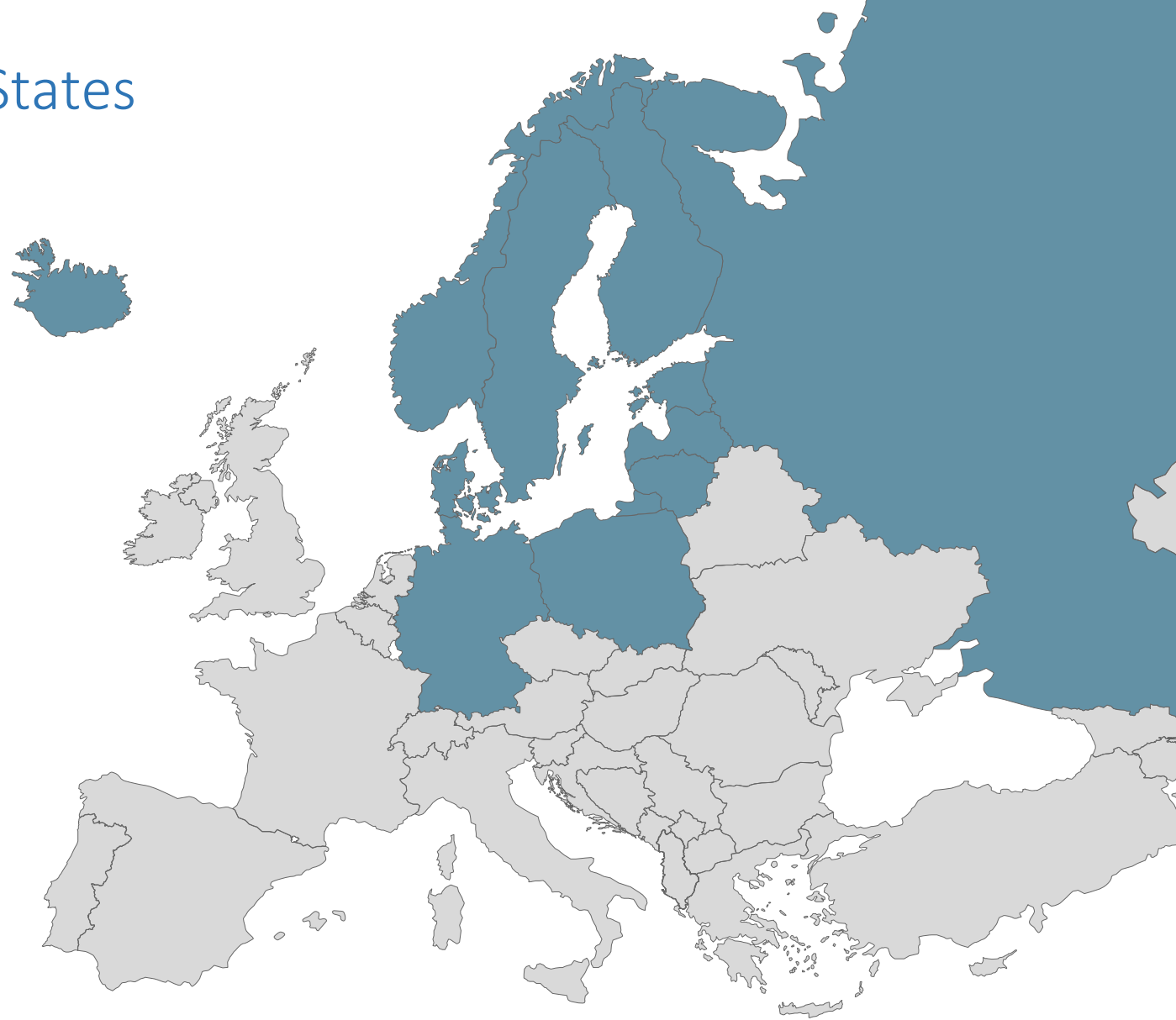
Intergovernmental
cooperation



Steered by Ministries
of Foreign Affairs

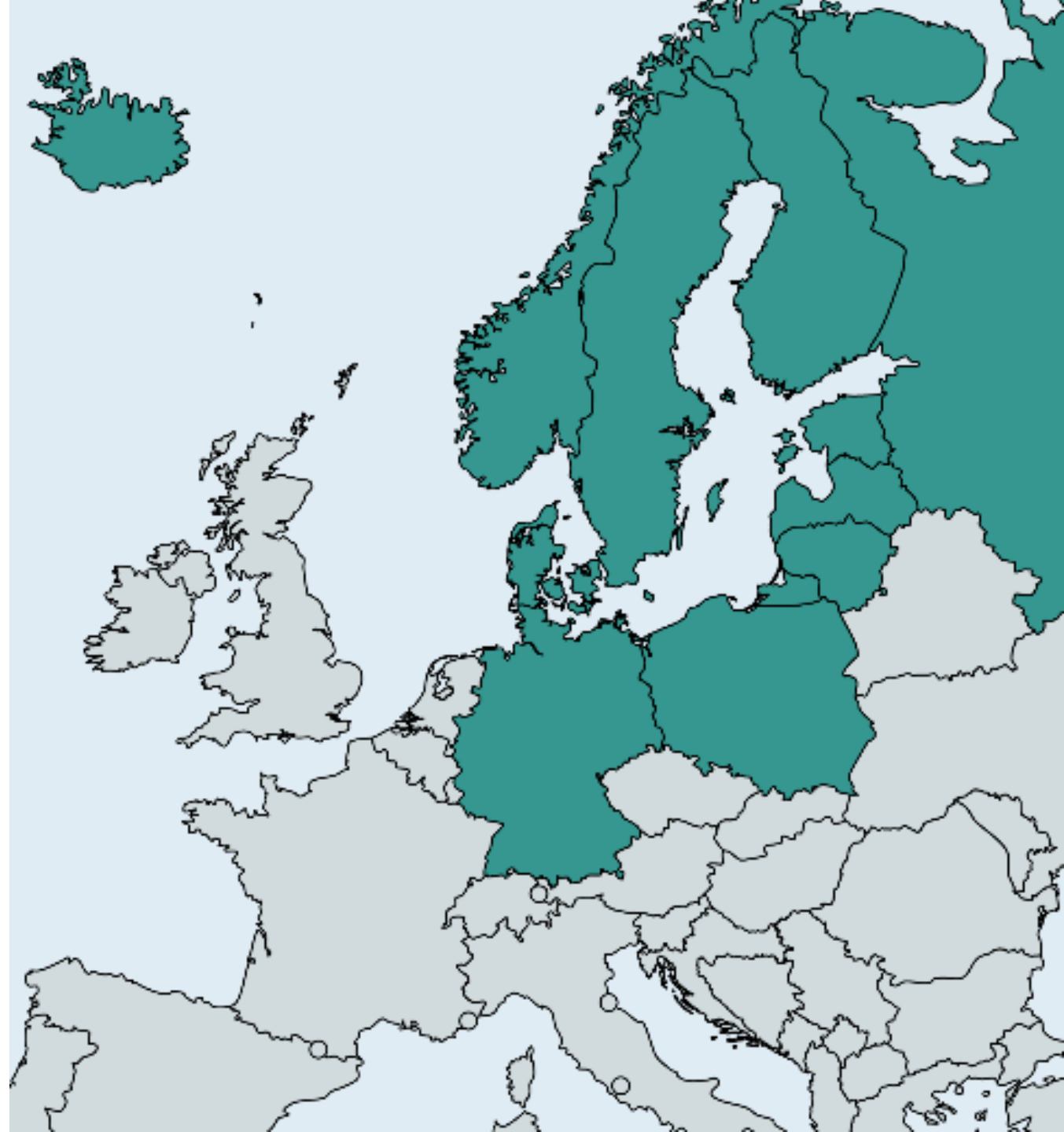


11 Member States



Member States

Denmark
Estonia
Finland
Germany
Iceland
Latvia
Lithuania
Norway
Poland
Russia
Sweden
+ EU





The Three Long-Term Priorities

Baltic 2030 Action Plan

Vision of a sustainability for the entire BSR



Transition to a Sustainable Economy



Climate Action



Quality education & lifelong learning



Partnerships



Equality and Social Wellbeing for All

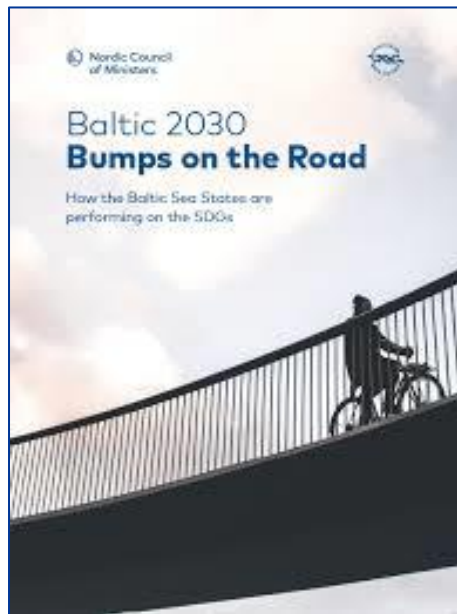


Sustainable & Resilient Cities and Communities



Expert Group on Sustainable Development

EGSD – Baltic 2030

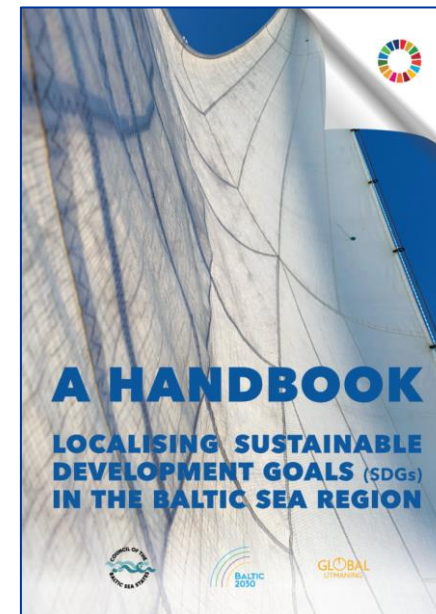


Monitoring BSR 2030 Agenda

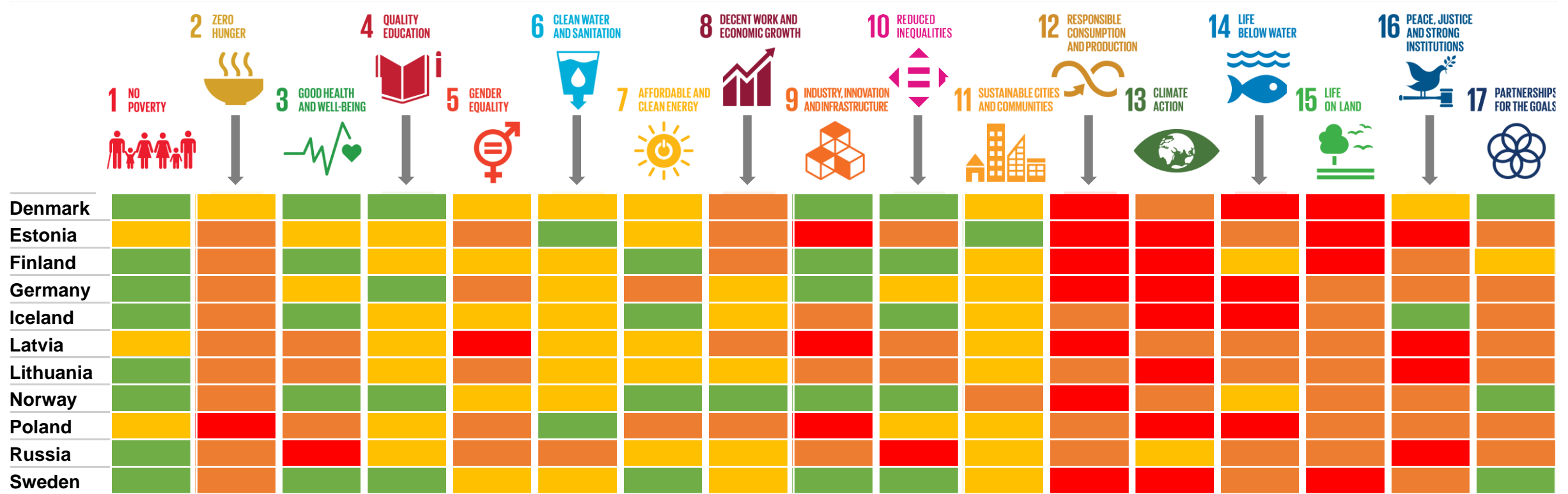
Leadership building on SDGs

Youth engagement

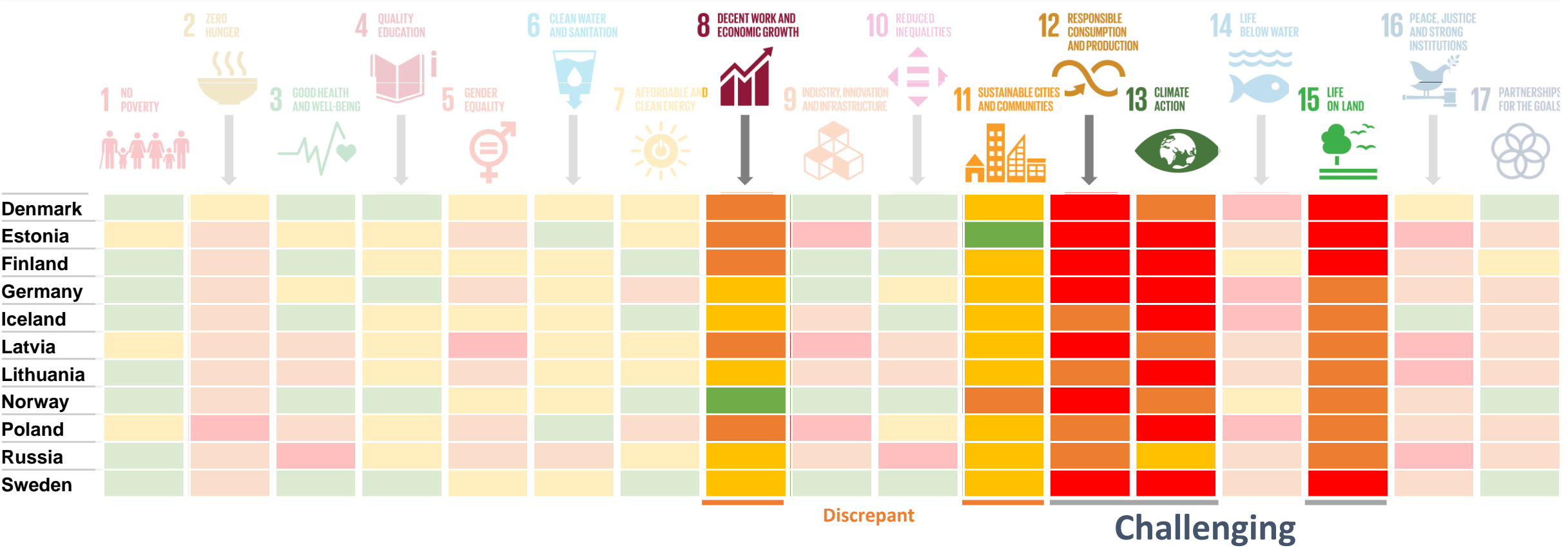
Thematic priorities



What is the situation in the Baltic Sea Region?



Report: Selection of three challenging and two discrepant SDGs





Baltic 2030 Capacity Building Programme Localising SDGs

- 60 participants from 12 countries (including Belarus and Ukraine)
- Target group municipal and regional actors
- Two modules: focuses on SDG11 and SDG12
- Outcome: Handbook "Localising SDGs in the Baltic Sea Region"



Roadmap

Challenges

Good examples

Recommendations

Ways forward

https://cbss.org/wp-content/uploads/2021/01/CBSS_SDGs_ENG_4ONLINE.pdf

A HANDBOOK

**LOCALISING SUSTAINABLE
DEVELOPMENT GOALS (SDGs)
IN THE BALTIC SEA REGION**



Challenges – Good Examples – Recommendations – Ways forward



AWARENESS AND POLITICAL WILL



**CROSS-SECTORIAL AND
MULTILEVEL COOPERATION**



COMMITMENT AND RESPONSIBILITY



INVOLVING STAKEHOLDERS



**MONITORING AND
EVALUATING ACHIEVEMENTS**

Awareness and political will



Examples of challenges

- Low awareness of the SDGs
- Lack of awareness of how the SDGs relate to local actions and plans

Recommendations

- Promote SDGs via online education, social media, the use of prominent people and high-level officials as “ambassadors”
- Facilitate dialogue and communication with the private sector by explaining the economic long-term gains in transitioning to more sustainable solutions

Ways forward ---> Example level: Beginner

Vision:

SDGs are communicated in simple language, with clear emphasis on the benefits for the socio-economic system and for the environment, accounting for present and future generations.

Suggested actions:

Initiate educational projects that will help in developing and achieving a common understanding of local priorities within the SDGs framework; map out existing challenges and needs with the support of the 2030 Agenda; proceed with the integration of the SDGs into existing regional and local strategic planning systems



EUSBSR and SDGs

- Process
- Awareness raise and mapping
- Now SDGs are included in the EUSBSR Action Plan

SDGs provide a Common Framework for cooperation for all countries in BSR

(EUSBSR – Strategy of North-West Russia)

Areas of interest

Ecology



Science, Education, Innovation



Culture and Tourism



Health and Wellbeing



Transport and Maritime Economy



Labour market and Social Inclusion



Climate

Focusing on the transition to a low-carbon economy and increasing climate resilience, as these remain critical challenges and areas of priority collaboration in the Baltic Sea Region



Round-Tables: information exchange for policy alignment and development/implementation of national climate policies



Climate Inventory: BSR section in the EU Climate-ADAPT website for dissemination of information & good practice.

<http://climateadapt.eea.europa.eu/transnational-regions/baltic-sea/general>



BSR climate forums, seminars and capacity building programmes: for stakeholders involvement and awareness raising



Joint projects and actions for providing practical solutions



Cooperation with the EC and EEA and other EU macroregions, the UN (UNECE, UNEP) for knowledge exchange and transfer

Sustainable Maritime Economy

Politically coordinated support to relevant efforts to **improve** the BSR's international competitiveness regarding development of the **sustainable maritime** economy and positioning the Baltic Sea region as a **model region** for maritime best practice

Expert Group on Sustainable Maritime

Economy, EGSME: Information Hub for experience and knowledge exchange, providing cross sectorial approach



Presidencies' focuses:

- **Danish Presidency: transformation to a greener shipping and cruise industry in the Baltic Sea Region.** Shore-side power generation for shipping
- **Lithuanian Presidency: Sustainable Maritime Coastal Tourism**
- **Norwegian Presidency (provisional): Greener and smarter - tomorrow's maritime industry**

Project: “Baltic Sustainable Boating”

Cooperation among small harbours (marinas) in the BSR: Denmark, Estonia, Latvia, Lithuania, Finland, Poland, Germany, Russia, Sweden

BSR Marinas as a Single Destination: *Common Branding*

- Competence Development towards Sustainability
- Quality Mark for “sustainable marinas” in BSR
- Prototype of Common Guide/Route Book, covering the entire BSR: **promoting BSR as a Single Maritime Destination**





Science and Research

Focus on Academic Mobilities for Young Researchers

Baltic Science Day Award – CBSS initiative to celebrate the achievements of young promising minds doing research on the topics of great importance to the Baltic Sea Region



Cooperation on Labour and Employment

Baltic Sea Labour Forum (BSLF)

- Established in 2012 as a **unique platform for social dialogue** in the BSR, that connects trade unions and employer organisations to promote sustainable economic growth and social development
- EUSBSR flagship, CBSS is the coordinator

BSLF for Sustainable Working Life project (2019-2022)

- Addresses three crucial issues for the socio-economic development of the countries in BSR: **the demographic challenge, active ageing and lifelong learning**
- Supports the improvement of working life conditions and lifelong learning provisions, systems and policies for an older labour force in order to promote active ageing and employability.



Thank you!

Olga Zuin

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Council of the Baltic Sea States

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