

Umbrella 2.0 capacity building project



UMBRELLA 2.0



UBC

UNION
OF THE BALTIC
CITIES



SI. Funded by
Swedish
Institute

NEW #CAPACITYBUILDING PROJECT UMBRELLA 2.0



3 MAIN POLICY AREAS



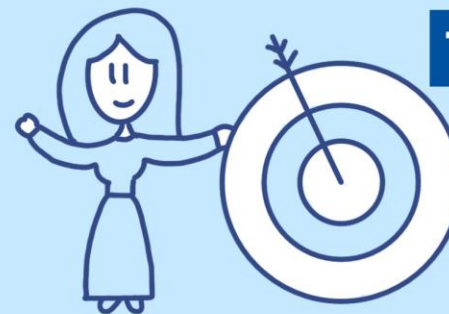
GOAL

To increase awareness and knowledge of transnational cooperation in the Baltic Sea Region



THE TARGET GROUP

Representatives of small NGOs and municipalities



UMBRELLA 2.0 TARGET GROUPS



WHO?

- Civil society actors
- Local authorities
- Smaller public institutions

NEWCOMERS:

- local actors not engaged in cross-border cooperation in the Baltic Sea region
- actors willing to benefit from the exchange with partners from abroad

WHY?

- To build their knowledge, understanding, and skills
- To work effectively in EUSBSR partnership
- To complement and formalise their learning with the latest EU/EUSBSR frameworks, innovative and practical tools



WHAT WE PLAN TO DELIVER IN 2021?

List of EUSBSR Flagships and their “entry points” to small and local actors/ bottom-up actors



1 Awareness Raising Event



MORE DETAILS COMING SOON

3 “Meet-your-Flagship” events



2 webinars on project management



3 training sessions



Communication campaign



Download our Umbrella 2.0 reports!

UMBRELLA 2.0 REPORT: "ENTRY POINTS" TO EUSBSR COOPERATION



UMBRELLA 2.0



UBC

UNION
OF THE BALTIC
CITIES



Umbrella 2.0



Be part of the change

"On both sides of the border, you see the wish to cooperate, and it is the wish of people - citizens. What is important is mutual understanding. Transborder projects can be a challenge, but the bigger the challenge, the bigger satisfaction when reaching common goals."

/Museums over the borders. Stage III



UBC

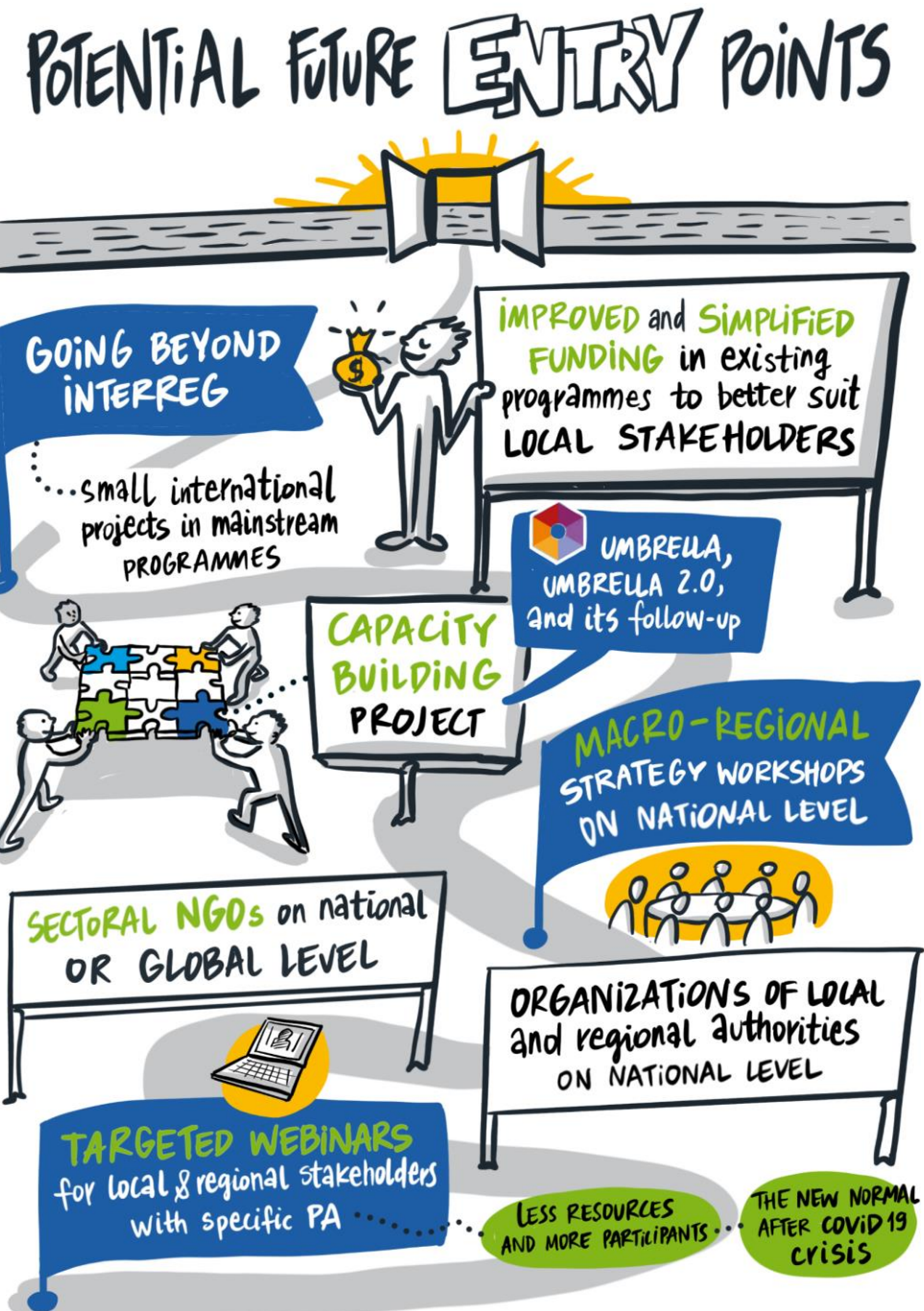
UNION
OF THE BALTIC
CITIES



www.umbrellaproject.eu



www.umbrellaproject.eu



Umbrella 2.0

BE PART OF THE CHANGE

booklet is ready!

Start your journey to
transnational cooperation
in the Baltic Sea Region now!



UMBRELLA 2.0



UBC

UNION
OF THE BALTIC
CITIES



SI. Swedish
Institute

www.umbrellaproject.eu

Umbrella 2.0



TABLE OF CONTENT

| | |
|---|----|
| WHY COOPERATE IN OUR FAST-CHANGING WORLD? | 3 |
| BALTIC SEA REGION BSR - AREA OF COOPERATION | 5 |
| BEST PRACTICES | 6 |
| • CULTURE AND TOURISM TO LAY A COMMON GROUND | 7 |
| • THE SOCIAL IMPACT OF COOPERATION | 11 |
| • WATER MANAGEMENT | 13 |
| • YOUTH COOPERATION | 15 |
| WHAT IS EUSBSR? | 16 |
| • EUSBSR ANNUAL FORUM | 18 |
| • EUSBSR FLAGSHIP | 19 |
| FUNDS - WHERE TO SEEK FINANCIAL SUPPORT | 22 |
| • TIP: USE DIFFERENT FUNDING POSSIBILITIES | 23 |
| WHO CAN BENEFIT FROM THE BSR COOPERATION | 28 |
| MACROREGIONS - ONE STEP FURTHER | 30 |
| EUROPEAN GREEN DEAL - WE HAVE AN IMPORTANT MISSION | 31 |
| SUSTAINABLE DEVELOPMENT GOALS | 38 |

LEGEND



LEARN WITH US



BEST PRACTICES:
EXPLORE & GET INSPIRED



TRUE STORIES

UMBRELLA 2.0



Anna Dudziak
Project Officer

International Permanent
Secretariat Euroregion Baltic

Ania.dudziak@euroregionbaltic.eu
www.eurobalt.org

